



LASSEN COMMUNITY COLLEGE

Department: Auxiliary Services - Bookstore, Book Rental Loan **(Review Date: May 2022)**

Indicate, by number, Strategic Goal(s) each Administrative Unit Outcome will support. Specifically describe the assessment method(s) used to measure each outcome and the achievement target that will determine successful completion of the outcome.

Strategic Goal	AUO	ASSESSMENT MEASURE /TARGET
2, 3, 4	Build, support and grow campus pride	Measure: Sales of college logo merchandise Target: Increase sales 1% annually Baseline: Academic Year 2021-2022 AUO Data Source: Department Category Classification – PRISM Report