

**Department:** Student Financial Aid, Financial Aid Outreach (Review Date: May 2022)

Indicate, by number, the Strategic Goal(s) each Administrative Unit Outcome will support. Specifically describe the assessment method(s) used to measure each outcome and the achievement target that will determine successful completion of the outcome.

Strategic Goal	AUO	ASSESSMENT MEASURE /TARGET
1, 2, 3, 4	Identify students who need to complete the FAFSA and assist them through completion.	Measure: Look at enrolled FAFSA eligible students, identify those what have a FAFSA on-file, identify those whose FAFSA is completed and/or awarded, contact students whose FAFSA is not completed and/or awarded.  Target: From baseline, increase the percentage of FASFA completions by 5% annually until 75% or higher is reached.  Baseline: Academic Year 2021-2022  AUO Data Source: Report server
1, 2, 4	Identify students who have been awarded Federal Work Study and encourage them to obtain a position on-campus.	Measure: Identify students who have a Federal Work Study award, identify those that have not obtained a position, contact students who do not have a position.  Target: From baseline, increase the number of students working in the Federal Work Study program by 5% annually until 75% or higher is reached.  Baseline: Academic Year 2021-2022  AUO Data Source: Report server and Financial Aid employee Federal Work Study spreadsheet stored in the PDrive