

Summary of Environmental Scanning (SWOT Analysis) for FY 09-14 Strategic Planning

Strengths

- Faculty & Staff
- Facilities (inc. Dorms)
- Technology Infrastructure (Connectivity; ITV Studio; Datatel; etc.)
- Strong niche programs (Vocation Programs, Human Service, Native Studies)
- Limited local competition

Weaknesses

- State of College Recovery (deficit spending)
- Aging Facilities
- Limited / immature Internal Controls (HR & finance)
- Customer Service (protocols & training)
- Immature Institutional Research
- Immature Planning / Decision Processes
- Difficulty attracting professionally prepared administrative staff

Opportunities

- Opportunity to restore apportionment to FY 05-06 level
- Opportunities to leverage / restore key workforce development programs (vocation, etc.)
- Opportunities to partner with new / emerging industries (Invenergy, etc.)
- Opportunity to provide programs for Government Sector growth (Corrections, Management, etc.)
- Opportunity to leverage Community Cultural & Civic Partnerships
- Opportunity to expand education outreach to inmate populations (Public Policy Shift)
- Opportunity to expand services to Native American and foreign students (ECHS, Palau, etc.)
- Opportunity to leverage College Foundation
- Opportunity to leverage unemployment rate (more FT & re-entry students)
- Ability to restore academic technology at modest cost (costs decreasing)

Threats

- Limited time for recovery
- State Economy
- Local Economy
- Local Demographics (declining H.S. Graduation rates, increasing retiree population)
- Increasing competition (Coastline, On-line, etc.)